



Most Home Corp.

OTCBB Trading Symbol: MHME

Quick Reference

Shares Outstanding:	39,864,637
Series A Preferred Shares Issued:	1,164,183
Warrants and Options Outstanding:	15,385,207
Fully Diluted Shares:	56,414,027
Average Daily Volume:	6,710

Fiscal Year: **July**

Company Website: www.mosthome.com

News Releases: www.mosthome.com/press_releases.html

Corporate Profile

Overview

Most Home is an emerging technology company that is enabling a powerful new way to connect real estate consumers with the real time information and services they demand through mobile technology. In the process, Most Home is able to deliver high quality leads with strong conversion rates to both the real estate and mortgage industries at an affordable cost.

With more than three hundred million mobile phones in North America and over 1.5 billion worldwide, mobile search is rapidly changing how consumers look for homes and associated real estate services. While Most Home is the established North American leader in mobile MLS search and lead management services there is substantial opportunity for growth in this emerging market space.

Market

Considerably more marketing dollars are moving online, raising the bar for corporate expectations of traditional websites. According to a recent study by eMarketer, U.S. internet advertising spending reached \$25.8 billion in 2008. The internet has become a critical component of marketing and sales strategies for nearly all organizations and real estate and mortgage firms are no exception.

In recent years, there has been a significant move by the more than 50,000 residential real estate brokerages in the U.S. and Canada to move their listing inventories online into a multitude of online advertising portals which drive over 50 million unique consumer inquiries annually to real estate brokers and agents.

Additionally, some 3,000 mortgage companies in the US, are looking to reduce costs of customer acquisition and make it easier for consumers to apply for a mortgage, have adopted and actively implemented online point of sale solutions.

Problem

Unfortunately, while the “volume” of online enquires has risen dramatically, the “quality” of inquiries and customer service has plummeted. Industry personnel are finding it difficult to identify and serve those consumers who are going to transact near term. While every consumer expects industry personnel to provide exceptional service, regardless of how far off a transaction may be, the industry simply cannot afford to meet that expectation. The real estate and mortgage industries need a more cost effective way in which the most serious consumers can be immediately identified and served. To put it simply, it is not how many leads you handle but how many convert into business that determines profitability.

Solution

To date, Most Home has processed over 3 million online enquires through its licensed contact center on behalf of some of the largest real estate and mortgage companies in North America. In doing so, Most Home has learned much about real estate consumers. We have learned that most consumers spend months researching online before they become serious about pursuing a real estate transaction. Most Home, however, has identified three actions that indicate a consumer has moved to a serious level. These three actions are: searching for a trusted Realtor to buy or list a property, getting pre-qualified for a mortgage and visiting selected neighborhoods to shortlist properties. If the consumers engaging in these three actions can be isolated in a timely and affordable fashion, they would generate the most profitable stream of business for the industry.

Products and Services

Most Home delivers its solution through four product lines. The four corresponding product groups focus on tracking and facilitating the consumer actions noted above. Most Home has systematically built its business organically and through acquisitions to deliver this solution.

Kurio.com

In October Most Home will be launching a mobile real estate site called Kurio. The goal of Kurio is to provide both real estate professionals and the public with the most

engaging and robust location-based real estate application available today. We will do this by leveraging our leadership position in mobile search and partnerships with Multiple Listing Service (MLS) providers to give consumers and Realtors access to real-time property, listing, and market activity at a street / neighborhood level.

Over the past 4 years Most Home has implemented private labeled mobile MLS search in 30 regional markets making it available to over 323,000 real estate professionals. Since January 2006 over 44,000 Realtors have signed up to use the service on their mobile phones, making Most Home #1 in terms of geographic coverage and Realtor usage.

Kurio is currently in beta testing in Greater Las Vegas and Southern California and can be viewed on any mobile browser by going to <http://kurio.mobi>.

Total Move Services

Most Home has been providing leading real estate companies and agents with lead management services for the past eight years.

The Total Move program offers lenders, real estate brokers, and media companies a program for managing online leads which significantly improves customer acquisition and helps maximize return on each online inquiry.

This turnkey solution is designed, customized and powered by Most Home's contact center based in Vancouver, Canada. This program can easily be incorporated into any real estate, mortgage web site, or search platform and provides clients a private labeled service to respond to each inquiry and provides the consumer with the assistance of a personal real estate coordinator that can help with:

- Selecting the right real estate agent
- Getting pre-approved for a home mortgage
- Getting insurance quotes and coverage options
- Locating a certified home inspector
- Comparing van line quotes from leading carriers
- Purchasing a home warranty
- Disconnecting and connecting utilities

The core of this group is a highly specialized licensed contact center staff which provides real time customer service to consumers on behalf of real estate and mortgage firms. These firms rely on Most Home to pre-qualify consumer enquiries to ensure that the most valuable leads are captured at the lowest cost. The Total Move group has expanded to serve some of the largest mortgage companies in the market such as Ditech, Eloan and Wachovia bank. The TotalMove service can be viewed at www.totalmove.com/about/partnering

MostReferred.com

The Most Referred real estate portal provides consumers with access to over 5000 pre-screened real estate, mortgage, and service professionals who may be able to assist them with their real estate needs. Most Referred is currently available in 2200 markets in the in U.S. and Canada and can be viewed by going to www.mostreferred.com.

Originator Pro

Through its wholly owned subsidiary, Netupdate Inc., Most Home provides mortgage companies with the technology to take mortgage applications on their websites from consumers. Currently, Netupdate serves over 100 community banks and mortgage companies across the U.S.

Strategic Partnerships

Most Home believes that its strong strategic alliances provide significant barriers to entry for potential competitors. Many of these alliances are built around multi-year contracts which will generate significant revenue over time for Most Home and its subsidiaries.

Most Home currently contracts with 30 of the largest MLS organizations to deliver their real estate listing data to member real estate agents. Combined, these organizations have membership of approximately 323,000 agents. Most Home anticipates doubling its penetration in MLS organizations each year. These partner relationships generate a revenue stream for the company and allow the organization to establish a national footprint and distribution channels.

Investment Highlights

Investment Highlights as of Q3 2008
Stronger Gross Margins increased to 66.7% from 37.2% for the most recent quarter on a year over year basis;
Q3 revenues nearly doubled, increasing to \$660,096 from \$374,962 the prior year;
Innovative suite of products/services
High barrier to entry due to exclusive alliances with key market players; and
Management very experienced in the industry, particularly in MLS software.

Growth Plans

The key elements of Most Home's organic growth plan are: increased MLS relationships which are achieved through direct calls, tradeshow marketing and channel partner sales; widespread consumer awareness generated through telecom carrier and mobile device manufacturer marketing partnerships in conjunction with a strong viral marketing campaign initiated by participating real estate agents with their existing clients; and finally, electronic marketing to new home builders and rental landlords.

In addition to its organic growth plan, Most Home is taking advantage of its public company status to acquire additional operations that are accretive financially. We are specifically focused on those types of operations that allow us to enhance our service offering by providing synergistic data feeds or technology more quickly and cost effectively than developing it internally. An example of such would be virtual tour companies that would offer profitable revenues and a synergistic image data feed that would enhance the MLS listings. Currently, Most Home is evaluating two additional acquisition opportunities.

Management

Ken Galpin - President, CEO and Director

Ken is the president and CEO of Most Home Corp., and a director on Most Home's board. In 2005 he was recognized as one of the Most Influential Technology and Online Real

Estate Leaders in the the industry by Inman News, the largest independent real estate news service.

A seasoned entrepreneur with experience in financing and building early-stage Internet companies, Ken led the acquisition of Most Home Corp. in September 2000. During the past eight years, Ken has established a vision for the company and a belief that the online world is the place where customer engagement begins. Through a unique model of high-tech and high-touch, Most Home brings superior customer experience to its' clients. Through acquisition and organic growth, Ken has built a leadership team with significant industry and technology expertise and established a corporate culture based on responsiveness, customer service and respect. Together with the leadership team, Ken is focused on continuing Most Home's growth in the real estate and financial industries.

Jim Secord, Chief Operating Officer

Jim is the president of Most Home Real Estate Services and COO of Most Home Corporation.

Jim's overriding mission is to position Most Home as the North American real estate industry's preferred partner and solutions provider for online customer acquisition and customer experience management.

With more than three million consumer leads managed by Most Home for some of the top real estate agents and brokers in North America, Jim has led Most Home in the creation of a unique, proprietary solution that includes 1) a proven marketing process, 2) an end-to-end customer acquisition and conversion platform including location based search platform, and 3) a highly skilled customer service team that provides personalized service to each and every prospect.

Jim brings over 20 years of experience in product strategy, design and development in web-based multiple listing services, mobile search technologies, consumer search portals, and lead conversion processes which enable management and conversion of customer interactions. Over the past several years, more than a million real esatate agents and brokers have benefited from Jim's technology vision. In August 2006, Jim was nominated as one of the 100 Most Influential Leaders in Real Estate as published by Inman News in the category of Technology & Online Real Estate Leaders.

Jim is a graduate of Simon Fraser University where he received a Bachelor's Degree in Business Administration.

Lisa Gaetz, Vice President, Kurio Mobile Search

Lisa is responsible for the launch of the Kurio mobile search platform. Lisa has a strong track record of success in strategic planning and execution, knowledge of contracting and negotiating, structuring revenue expectations and identifying marketing opportunities.

Previously, Lisa served as Vice President, Operations and Director of Marketing at Most Home. She joined the company in 2005 and was responsible for the execution of the company's wireless MLS service, now the real estate industry's most widely adopted wireless MLS solution in North America. In 2006 Inman News named Most Home's wireless MLS service as one of the top three technology

tools that Boards and Associations should be investing in and making available to their memberships.

Lisa is a dynamic leader with more than 18 years experience in the high-tech sector. Prior to joining Most Home, she was Vice President, Marketing at Executive Wireless, Inc., where she helped grow Wireless Realty™'s market share and enhance Executive Wireless' position as the real estate industry's premiere wireless MLS service provider. Before Executive Wireless, Lisa spent more than seven years at Interealty Corp., where she led teams designing, marketing and delivering best-in-class Internet-based real estate software.

Lisa is a graduate of Simon Fraser University and British Columbia Institute of Technology, specializing in Marketing, Public Relations and Applied Sciences.

For Additional Information

Ken Galpin at 604.460.2504

Safe Harbor Statement

Certain information and statements included in this news release constitute "forward-looking" statements within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the results, performance, or achievements of the Company to be materially different from any future results, performance, or achievements expressed or implied in such forward-looking statements.

To the extent that statements made hereof are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, future agreements, the success of the Company's development, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking. All forward-looking statements, whether written or oral, and whether made by or on behalf of the Company, are expressly qualified by the cautionary statements and any other cautionary statements which may accompany the forward-looking statements, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements made in this press release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Other important factors that could cause actual results to differ materially include the following: business conditions and the amount of growth in the Company's industry and general economy; competitive factors; ability to attract and retain personnel; the price of the Company's stock; and the risk factors set forth from time to time in the Company's SEC reports, including but not limited to its annual report on Form 10-KSB; its quarterly reports on Forms 10-QSB; and any reports on Form 8-K. In addition, the company disclaims any obligation to update or correct any forward-looking statements to reflect events or circumstances after the date hereof.